



ST. THOMAS' COLLEGE OF EDUCATION

NAAC Accredited

(Managed by St. Thomas' Higher Education Society)

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REPORT

Implementation of “Tambaku Mukta Yuva Abhiyan – 3.0”

St. Thomas' College of Education

Date: 2 December 2025

St. Thomas' College of Education actively participated in the 60-day “Tambaku Mukta Yuva Abhiyan – 3.0” in accordance with the directives received from the Health Department. A meeting was held on 27 November 2025 to discuss the guidelines and plan the implementation, following which a Tobacco Control Education Institute Committee was constituted to supervise the entire campaign. As a significant part of the campaign, a Tobacco-Free Pledge Ceremony was conducted on 02 December 2025 at St. Thomas' College of Education where the Department of Education unanimously took an oath to remain committed to a tobacco-free lifestyle and to spread the message within society. The ceremony reinforced the collective resolve towards creating a tobacco-free youth community.

To raise awareness among students and promote tobacco-free behaviour, the committee conducted several sensitisation activities. These included an anti-tobacco awareness campaign. In accordance with the ToFEI (Tobacco-Free Educational Institution) guidelines, “No Tobacco Zone” signboards were installed at the main entry points of the campus. Regular inspection drives were organised to ensure that no tobacco products were used or sold within 100 metres of the college premises. Strict monitoring was carried out by the committee members.

All activities conducted during the campaign were documented carefully. Photographs, attendance sheets and brief reports were compiled for record-keeping and transparency. A monthly compilation of activities was prepared and submitted to the District Tobacco Control Cell as per the instructions.

Overall, the college successfully implemented all directives of the “Tambaku Mukta Yuva Abhiyan – 3.0”. The campaign not only created awareness but also motivated students to adopt healthy, tobacco-free habits. The institution remains committed to supporting such initiatives for the well-being of its students and community.

